

Introduction to Public Speaking Outline

	Objectives	Content	Homework
Class 1a	Introduction	Student introductions via short speeches about themselves	-Practice your introductory speech -Reading "Writing a Speech"
Class 1b	Speeches 101	Brief introduction to different types of speeches Brainstorming: what would you want to give a speech about?	
Class 2a	Giving an Informative Speech: introduction and topic selection	Introduction to format and contents of informative speech; topic selection discussion	-Read list of possible topic ideas -Fill out topic selection worksheet
Class 2b	Giving an Informative Speech: organization	Discuss organization and parts of informative speech, watch and discuss examples	
Class 3a	Basic public speaking techniques: facial expressions and body language	Work on delivery in public speaking Practice techniques we discuss	-Begin writing your speech! Write introduction and first body paragraph (go further if you can) -Read short article on Aristotle
Class 3b	Ethical public speaking	Review ethical practices in public speaking Exercises to assess understanding	

Class 4a	Giving an Informative Speech: speaking techniques (establishing credibility—ethos)	Explaining ethos: examples and discussion	-Complete writing the first draft of your speech -Practice the delivery of your speech.
Class 4b	What's in a conclusion?	Talk about the purpose and contents of an effective conclusion Practical work on conclusions for speech topics	
Class 5a	How and why do we revise?	Why revisions are important Revision techniques	-Finish speech revisions -Practice speech delivery -Read “6 Tips for Writing a Persuasive Speech (on any topic)”
Class 5b	Informative speech: first draft critiques and revision	Speech first draft delivery Content and delivery critique Peer feedback	
Class 6a	Informative Speech: final versions and evaluations	Final version of informative speech delivery Student self-evaluations	-Read sample persuasive speech - Fill out topic selection worksheet
Class 6b	Giving a Persuasive Speech: introduction and topic selection	Introduction to format and contents of persuasive speech; topic selection discussion	
Class 7a	Giving a Persuasive Speech: organization	Discuss organization and parts of persuasive speech, watch and discuss examples	-Watch example of persuasive speech -Work on the introduction and

Class 7b	Persuasion: Ethos and Pathos	Ethos review Explaining pathos: examples and discussion	problem of your persuasive speech
Class 8a	Giving a Persuasive Speech: Relating to the audience	Discuss how to relate to your audience through your topic and apply it to individual topics	-Finish writing your persuasive speech: your cause, solution, and conclusion -Find at least 1 article that you can use in your persuasive speech
Class 8b	Persuasion: Logos	Explaining logos: examples and discussion	
Class 9a	Persuasive techniques: speech delivery	Delivery techniques, review, reinforcement, practice	-Finish speech revisions -Practice speech delivery -Read “What is the Difference between Persuasive and Argumentative Writing?”
Class 9b	Persuasive Speech: first draft critiques and revision	Speech first draft delivery Content and delivery critique Peer feedback	
Class 10a	Persuasive Speech: final versions and evaluations	Final version of informative speech delivery Student self-evaluations	-Fill out topic selection worksheet -Read “Argument Construction”
Class 10b	Argument model: introduction and topic selection	Introduction to format and contents of argument speech; topic selection discussion	

Class 11a	Argument model: claim, warrant, impact	Review topic selection materials Explain argument model (claim, warrant, impact): examples and discussion	-Work on introduction and 1 st body paragraph of your argument speech -Continue research for appropriate evidence for your speech -Read short article on using Power Point
Class 11b	Evidence and research	Review why and how we research, examples and guided experience	
Class 12a	Using presentations tools (Power Point)	Introduce and go over basic reasons for and use of Power Point	-Revise and finish writing argument speech -Begin Power Point presentation
Class 12b	Argument model: listening	Being a good listener: how and why	
Class 13a	Argument model: response (rebuttal)	Introduce rebuttals and do exercises to practice and reinforce	-Finish speech revisions -Practice speech delivery -Read sample special occasion speeches
Class 13b	Argument model: first draft critiques and revision	Speech first draft delivery Content and delivery critique Peer feedback	
Class 14a	Argument model: final versions and evaluations	Final version of informative speech delivery with Power Point presentation Student self-evaluations	-Complete special occasion speech draft -Read “Know your Audience Before Speaking to a Group”
Class 14b	Speaking for special occasions: introduction and topic selection	Introduction to format and contents of special occasion speech speech; topic selection discussion	

Class 15a	Adapting for different audiences and final revisions	Introduce and discuss audience adaptation; revisions on special occasion speeches	N/A
Class 15b	Speaking for special occasions: final version and evaluations	Deliver special occasion speeches Instructor Feedback Course wrap-up	

Learning Objectives

- Plan, prepare, organize, and present a variety of speeches that inform, persuade, or fulfill different needs (informative, persuasive, demonstrative, special occasion, etc.).
- Use presentation aids to enhance your speeches.
- Conduct meaningful research on a variety of topics.
- Analyze your audience and design speeches to reflect your analysis.
- As a listener, evaluate speeches based on a variety of verbal and non-verbal criteria, regardless of the subject matter.
- Become aware of and improve personal speech habits, such as posture, voice, diction, and other mechanics of speech, to increase your confidence and poise.
- Develop speech preparation and presentation techniques, audience awareness, and self-awareness.

This course reinforces the following Common Core standards for Language Arts:

Speaking and Listening:

[CCSS.ELA-Literacy.SL.8.3](#)

Delineate a speaker's argument and specific claims, evaluating the soundness of the reasoning and relevance and sufficiency of the evidence and identifying when irrelevant evidence is introduced.

[CCSS.ELA-Literacy.SL.8.4](#)

Present claims and findings, emphasizing salient points in a focused, coherent manner with relevant evidence, sound valid reasoning, and well-chosen details; use appropriate eye contact, adequate volume, and clear pronunciation.

[CCSS.ELA-Literacy.SL.8.5](#)

Integrate multimedia and visual displays into presentations to clarify information, strengthen claims and evidence, and add interest.

[CCSS.ELA-Literacy.SL.8.6](#)

Adapt speech to a variety of contexts and tasks, demonstrating command of formal English when indicated or appropriate.

Writing:

[CCSS.ELA-Literacy.WHST.6-8.1](#)

Write arguments focused on *discipline-specific content*.

[CCSS.ELA-Literacy.WHST.6-8.2](#)

Write informative/explanatory texts, including the narration of historical events, scientific procedures/ experiments, or technical processes.

[CCSS.ELA-Literacy.WHST.6-8.4](#)

Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.

[CCSS.ELA-Literacy.WHST.6-8.5](#)

With some guidance and support from peers and adults, develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach, focusing on how well purpose and audience have been addressed.

[CCSS.ELA-Literacy.WHST.6-8.8](#)

Gather relevant information from multiple print and digital sources, using search terms effectively; assess the credibility and accuracy of each source; and quote or paraphrase the data and conclusions of others while avoiding plagiarism and following a standard format for citation.

[CCSS.ELA-Literacy.WHST.6-8.9](#)

Draw evidence from informational texts to support analysis, reflection, and research.